

# WinLink™ 2000

Customized Integration Solutions for Universal Enterprise Connectivity.



The pace of business today has made the shipping operation more important than ever. This vital link in your supply chain must be streamlined and integrated to reduce costs, improve productivity, support JIT inventory management, maximize customer service, and effectively compete in today's marketplace.

Now, advanced software integration solutions from Neopost make connecting your shipping system to your company's Enterprise Resource Planning System (ERP) or Warehouse Management System (WMS) fast, easy, and cost-effective.

Best of all, Neopost PC-based Shipping & Out-bound Logistics software solutions can now be easily integrated into your company's business information systems without the need of software development resources. All you have to do is contact your local Neopost account representative.

Here is how we work: a team of Neopost system integration engineers and software application specialists will perform a detailed analysis of your current shipping and business processes. Utilizing

over 70 years of experience working with the various parcel carriers and LTIs they will directly interface with your MIS/IT department to determine the exact kind of information you want, the level of information required by your carriers, and the data format required for integration. A customer "business rules profile" and "programming and installation time line schedule" will be agreed upon by all parties. Then, they will leverage more than 50 years of combined software programming experience with unique proprietary programming tools to have your shipping functions totally integrated in as much as half the time of traditional integration projects, minimizing interruption to your existing operation flow.

The flexibility of WinLink 2000 allows your Neopost Shipping & Out-Bound Logistics System to be integrated to most business applications operating on any type of host computer platform: Windows™ 95/98, Windows™ NT, AS/400, RS6000, UNIX, HP, Novell, DEC VAX and Sun.

Neopost has successfully integrated our shipping solutions with various ERP and WMS systems, including: Oracle, SAP, Baan, PeopleSoft, JD Edwards, MS 90, Catalyst, ManMan, MAPICS, BPICS, Optum, SBT Bergen Computer, Internet, and more. We can support today's primary integration protocols: Screen Scraping/Mapping, Order File Processing (OFFP), Open Database Connectivity (ODBC), Order Data Processing (ODPI), Dynamic Data Exchange (DDE),

and TCP/IP Sockets for internet based applications. Once your Shipping & Out-bound Logistics operation is integrated with your business systems you will see immediate benefits. Package shipping data can be shared with your host computer in real-time, to provide quicker, more efficient support of Supply Chain Management. Up-to-the-second information on shipping costs, tracking, and estimated delivery times helps other departments make better decisions. WinLink 2000 helps to eliminate redundant manual data entry and input errors. And, it gives your company a competitive edge by providing the information you need on a real-time basis to reduce inventory, streamline billing, and improve customer service.

Once your Neopost shipping system with WinLink 2000 is operational, Neopost offers follow up on-site training, field technician hardware & peripheral service, telephone software application support, and direct on-line remote diagnostics from an experienced service support staff who will help keep your system up and running, producing significant cost-saving benefits throughout the entire enterprise.

**No one knows the shipping business better than Neopost!**



## THE KEY TO PROFITABILITY

How simple is WinLink 2000 to use? With just a keystroke you can:

- Capture data from your host system.
- Send relevant information to your shipping system.
- Process and manifest shipments on a multi-carrier basis.
- Write back relevant data to your various business applications.

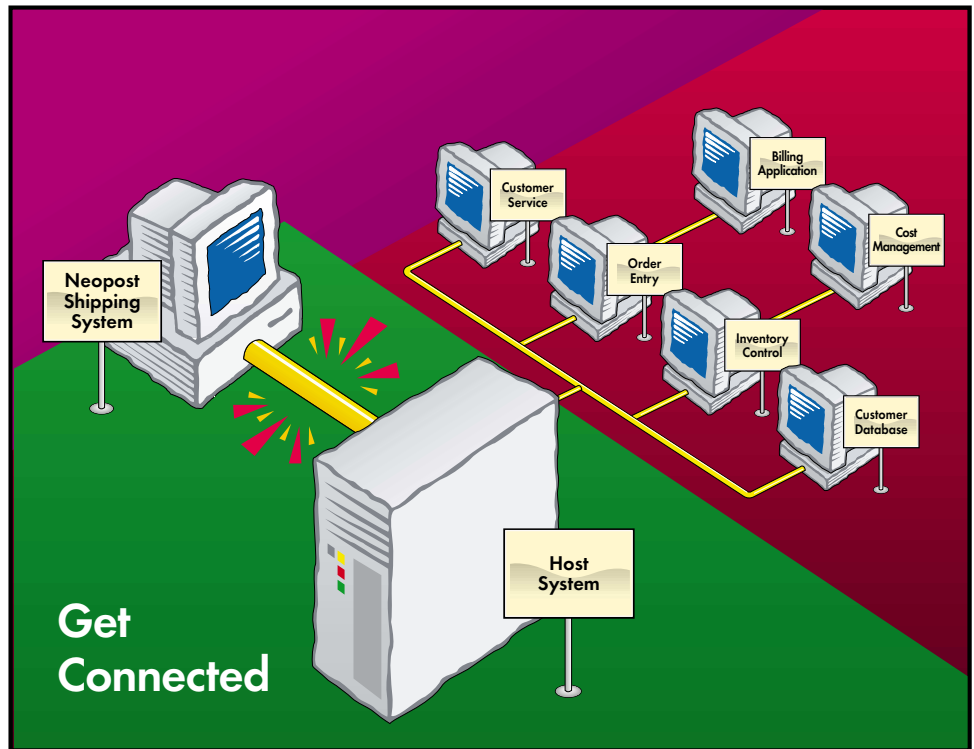
## DEVELOPMENT WITHOUT THE PAIN OR EXPENSE

If you find yourself feeling uncertain about another software development project, we don't blame you. These projects can stretch IT resources far beyond estimated time and budget. That won't be the case with WinLink 2000. Here is why:

- Our WinLink 2000 software is proven for interoperability on any platform or combination of software applications.
- Our unique development and programming tools make integration with your ERP or WMS system fast and fool-proof.
- Our system integration engineers are experienced in companies just like yours with the added knowledge of the shipping industry.

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## YOUR DIRECT CONNECTION TO PRODUCTIVITY

WinLink 2000 brings new levels of productivity and profitability to your organization. This exclusive integration software solution automatically transfers vital information between your host business applications and your shipping operation, so you are always in touch with up-to-date information.

- Order Entry
- Inventory Control
- Purchasing
- Accounts Receivable and Payable
- Sales & Marketing
- Customer Service
- Operations
- Traffic
- Logistics

