

# Print Machine



## Automating the Creation and Delivery of Business Critical Documents

Smart software that simplifies the preparation, processing, output and delivery of business critical communications - the way your customers want them



| *Simple as it should be™*

# Communications that conform to your customers' business processes

It's all about making things simple. Simple for you and simple for your customers.

PrintMachine automates the document creation process to dramatically reduce labor costs and deliver documents to customers with greater speed and accuracy. With PrintMachine, creating and delivering customer statements, invoices, orders receipts and other important documents is simple.

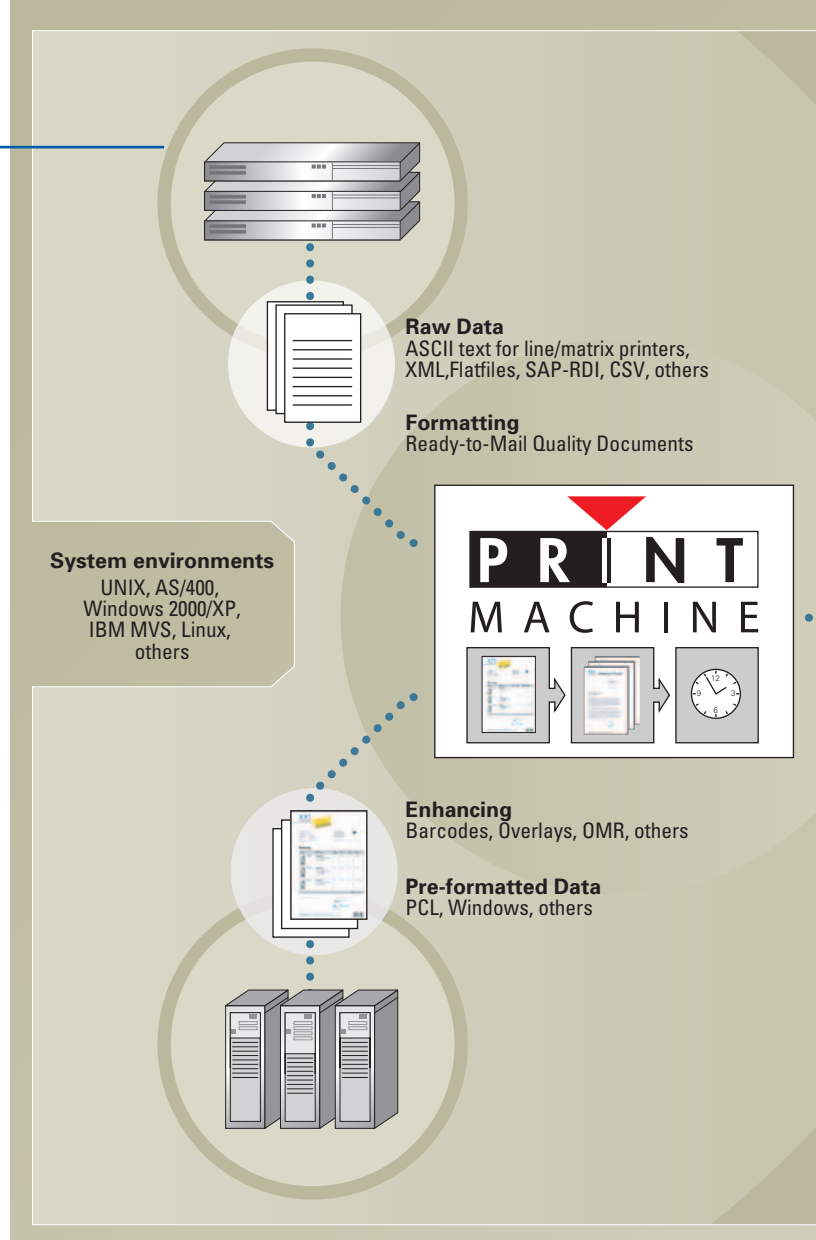
Create and deliver documents the way your customers want to receive them - whether via mail, fax or email. By conforming your communications to your customers needs, conducting business transactions is easier and faster.

- shorten billing cycles
- reduce your day sales outstanding
- create greater profitability for your company



## PrintMachine allows you to:

- Create more professional and more informative customer communications
- Lower your postage spend by taking advantage of postal automation with CASS and PAVE certification
- Reduce the number of mail pieces you send by grouping and consolidating customer documents
- Virtually eliminate waste and high costs of pre-printed forms



## Create

PrintMachine allows you to design your document templates simply and flexibly. Using any Windows application, you can quickly create templates to meet any customer need. Integrate graphics, logos, charts and bar codes easily, and view your templates with point-and-click functionality.

## Print

Take full advantage of all the features and technology in your printers with PrintMachine. With complete printer-driver support, you can use flexible controls for resolution, finishing, duplexing, paper trays, network and parallel printing, as well as print-job recovery and print-on demand.

## Mail

Manage your mailings with intelligent Optical Mark Recognition (OMR). PrintMachine allows you to print OMR marks anywhere on your documents to automate the preparation of your customer mailings and ensure the exact documents reach the intended recipients.

# Flexibility that puts you in total control

Create all your business critical documents in a format more relevant to the customer and the content importance.

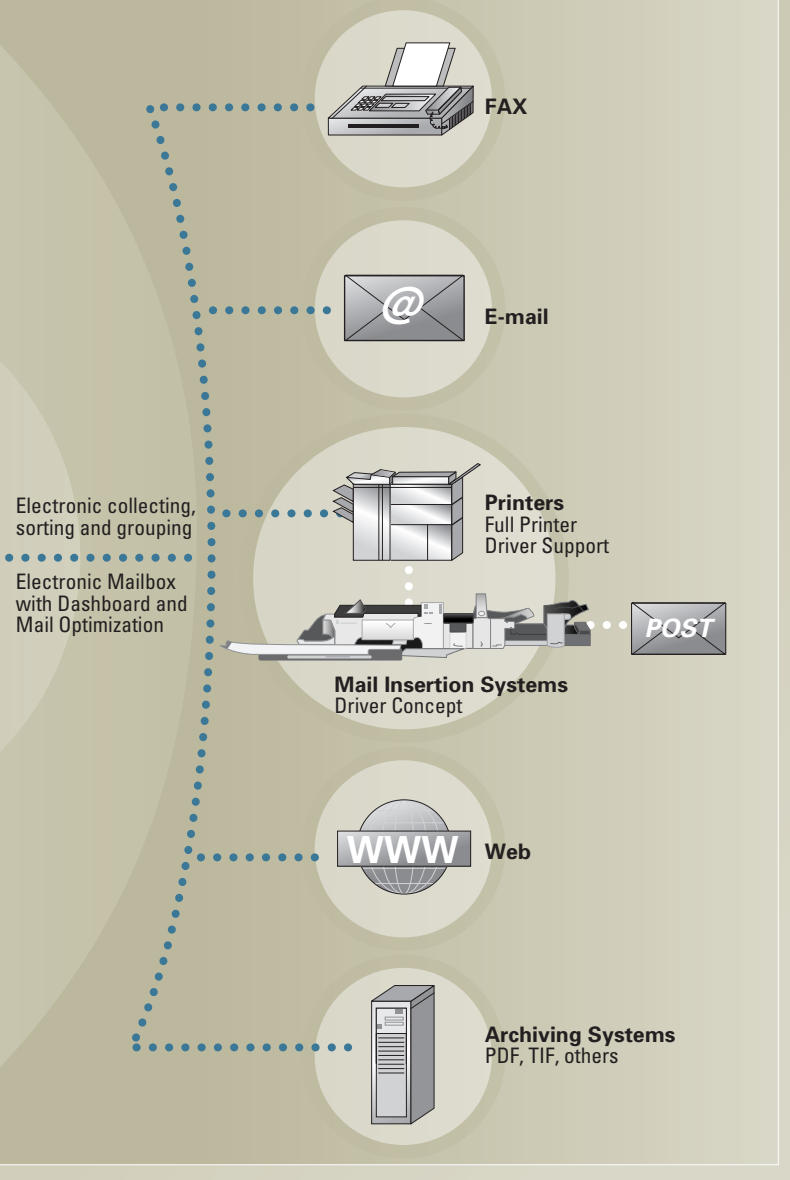
PrintMachine facilitates the document creation process by merging and formatting raw customer data into your designated templates, and preparing them for their onward journey to your clients via mail, email, fax or Web. With PrintMachine the entire process of managing customer communications becomes easier and more efficient.

PrintMachine's open architecture integrates easily with your legacy systems and accepts data streams without complicated IT procedures and delays. With its graphic user interface and point-and-click functionality, configuration is simple and fast.



## PrintMachine is versatile and flexible:

- Create documents according to customer type, language, region, branch or any other criteria
- Eliminate multi-part NCR-style documents
- Take advantage of true 1-to-1 marketing with specific messages and graphics tailored to the customer's specifics
- Insert graphics and charts dynamically according to the customer specifics
- Manage mail-merges quickly and easily
- Support for PDF, PCL and a wide variety of other print formats



## Distribute

PrintMachine automates the distribution and delivery of customer communications. The system allows you to distribute your documents any way your customers prefer - via mail, fax, email or Web. With PrintMachine, implementing even the most complex customer communications plans is simple.

## Postage

Overpaying postage is one of the biggest wastes in corporate spending. PrintMachine helps reduce postage costs by using CASS and PAVE certified Postnet barcodes to take advantage of USPS discounts. Depending upon your mail volume, the savings deliver a handsome return on investment.

## Archive

PrintMachine simultaneously prepares digital copies of all processed documents for easy electronic archiving. Archived documents are saved "as printed" and are indexed for fast and easy retrieval. With PrintMachine, audits are no longer troublesome, and retrieving customer documents is easy.

# Our customers say it best

"Neopost showed us how we could reduce 5 days in our payment cycle and put an additional \$3.8 million into our cash flow with the automation capabilities of PrintMachine."

AFGD  
Atlanta GA

"We are extremely satisfied with the PrintMachine software, the implementation process, and the Neopost folder/inserters."

Preferred Pump  
Fort Worth TX

"PrintMachine enabled us to quickly develop an automated system to merge mainframe (invoice/statement) print with NT (imaged document) print, and easily sequence it for our processing needs."

Watkins Motor Lines  
Lakeland FL

"We are extremely pleased with PrintMachine. It was easy to integrate and to learn how to use. We save hundreds of dollars in postage every month."

City of Moore  
Oklahoma

## Why choose Neopost

Neopost is a leading provider of mailing, document handling and shipping solutions, with more than 70 years experience and a major presence in the five largest global markets. We are committed to developing innovative, high-quality products and services that make mailing and shipping easy. From the most basic functions to advanced operations such as determining the best rates or analyzing costs, Neopost delivers simple yet intelligent solutions that help your business run more efficiently.

To find out more about how PrintMachine can enhance efficiency and productivity in your office, call us toll-free at: 1-888-Neopost (1-888-636-7678). Ask for department MBXX or visit our Web site at [www.neopostinc.com](http://www.neopostinc.com).