

# NEWS RELEASE

*For Immediate Release*

## **Neopost's New SI76 Folder Inserter Improves Document Processing for Mid-Volume Mailers**

**Quiet, compact tabletop processes complex documents for billing, collections, marketing and payroll, and sets new standards for simple operation and efficiency.**

**HAYWARD, Calif., January 16, 2002** – Neopost Inc. ([www.neopostinc.com](http://www.neopostinc.com)), a worldwide leader in mailing, addressing, document handling and logistics systems, today introduces the SI76 tabletop folder inserter system. Designed for use in large offices or mailrooms, the SI76 is compact, quiet, and easy to use, yet includes a unique combination of advanced features not available even in large production systems.

Neopost's SI76 folder inserter can be programmed to handle complex jobs, such as payroll processing and financial statements, or casual users with very little training can use it to simply fold and insert letters into envelopes at the touch of a button. The SI76 handles a wide variety of documents, including standard letters, invoices, reply envelopes, cards, small booklets and pre-folded flyers. It can tri-fold and insert up to eight sheets of paper into an envelope, which nearly doubles the industry standard for mid-volume folder inserters. It processes up to 60,000 mail pieces per month.

“Neopost designed the SI76 to be the ultimate folder inserter for mid-volume mailers who have a wide variety of applications and process between up to 60,000 mail pieces per month,” said Bob Ruby, Neopost's document handling product manager. “It's the most versatile folder inserter on the market, and also the most secure, because it uniquely checks for correct document thickness at the feed stations and at the point of insertion. With this feature, mailers can be sure that business-critical documents such as statements and invoices are accurately inserted every time.”

Neopost's SI76 folder inserter includes this unique suite of features in a quiet, compact production machine, combining simple operation, intelligence, versatility and power:

- A Load-N-Go mode allows users to load their documents and run their applications at the touch of a button. Load-N-Go automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load-N-Go virtually eliminates operator adjustments and the need to program every job, making the SI76 the world's easiest-to-use production folder inserter.
- The FlexFeed® document feeding system allows users to insert documents in almost any combination and process sets of varying paper sizes and assembly order. With FlexFeed, there is no need to dedicate feeders to specific paper sizes or tasks. FlexFeed also has the intelligence to feed multiple sheets from the same feeder, and supports dynamic loading of additional sheets during processing.
- Feeder swap links sheet feeders and insert feeders for continuous efficient processing—when one tray empties, the next one starts.
- From two to six feed stations—the highest number available in a tabletop folder inserter. The SI76 can scale with customer needs, and they can add feed stations to the machine as their applications require.
- Increased throughput—large tray capacities of up to 325 business reply envelopes or 1,200 sheets with the optional Production Feeder make the SI76 more efficient than any of its competition. This allows employees to spend less time filling the trays, maximizing finished piece throughput, and reducing time spent running the machine.
- The Powerfold8® document folding mechanism can double-fold or tri-fold and insert up to eight sheets of 20 lb. paper to accommodate a wide variety of applications and paper thicknesses.
- The Secure-N-Feed® thickness detection system automatically detects the thickness of the first document as it passes through the feed stations, and verifies the thickness of subsequent documents. This ensures that documents are not split into separate envelopes, or combined into a single envelope.
- The Secure-N-Sert® finished set thickness detection system automatically ensures the right number of sheets are inserted into the envelope. Neopost is the only vendor to offer thickness detection at the feed stations and at the point of insertion.
- An optional Optical Mark Recognition system supports variable page length documents, by scanning optical marks applied to documents as they are printed. These sets of documents are then automatically accumulated and processed. The optical marks uniquely identify the beginning and end of each document, and are used to separate documents such as individual statements and invoices.
- The Intellideck® document platform provides visual inspection of faulty sets or sets that are too thick to fold, while the SI76 continues to operate.

- A single, centralized control panel, with graphic and text prompts, allows users to monitor production status and to select, program and edit up to nine of their common applications.

Other user-friendly features of the SI76 include easy and complete access to the paper path; self-cleaning rollers for easy maintenance; five adjustable fingers for accurate insertion into various types of envelopes; and the ability to interface with a mailing machine to print postage on the completed envelope.

Another important benefit of the SI76 is improved security. There is no need to deliver sensitive documents such as paychecks to a dedicated operator in a mailroom for processing, when an authorized person within the payroll department can easily and quickly run a programmed job for payroll processing.

The SI76 complements Neopost's full line of desktop and tabletop folder inserters. Neopost offers the most complete line of folder inserters in a wide variety of configurations that meet the specific needs of each customer, and all Neopost products are modular, so that they can grow or change with customer needs.

The SI76 folder inserter is available through Neopost's network of more than 150 branch offices and dealer locations throughout North America. For sales information, call Neopost's customer hotline at 800-624-7892, or visit Neopost on the Web at [www.neopost.com](http://www.neopost.com).

### **About Neopost**

Neopost Inc. is a subsidiary of the Neopost Group, the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, and the United Kingdom.

Neopost Inc. is headquartered in Hayward, CA, where the North American corporate offices, customer service, and product development departments are located. Local sales and support are available throughout North America.

Neopost is the world leader in sales and development of desktop and tabletop folder inserters. Neopost's innovations in the folder inserter market include: the first compact desktop folder inserter; the first tabletop folder inserter that inserts into both flats and business-size envelopes; and high security optical mark reading similar to costly floor models. Neopost's unique Load 'N Go mode, featured in its SI76 and SI72 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing, document handling, logistics and e-postage products.

Neopost is located online at [www.neopostinc.com](http://www.neopostinc.com).

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