



FOR IMMEDIATE RELEASE

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Neopost Provides Revenue Generating Solutions to Print Shops

Printers benefit from simple mailing solutions

Neopost, the worldwide provider of mailing, addressing, document handling and mail management systems, offers revenue generating solutions to print shops. Neopost is providing complete mailing systems that enable print shops to offer a variety of mailing services to their customers – allowing them to evolve into single-source suppliers.

Ideal for medium and large print shops, Neopost's SI92 is the most advanced folder inserter on the market, offering ease-of-use, flexibility, productivity and security. "We hear over and over again from print shop managers how intuitive our mailing machines are. By adding mailing functionality to their list of services, print shops are able to grow their bottom-line," states Carl Amacker, vice president of marketing, Neopost.

The SI92 folder inserter can process projects of varying degrees, from simple folding to inserting nested pieces and reply cards. It features centralized control settings, making it simple to program, and easy to adjust between jobs. In the event of stoppage, the system's real time "help" messages with large graphic display enable users to pinpoint the stoppage location. Its easy accessibility allows for quick, simple, and safe removal of stopped documents.

The dual track Optical Mark Recognition (OMR), the most secure form of OMR in the industry, is another valuable feature which results in faster problem resolution, increased productivity and maximum system up-time. It increases security because it reads the same number of marks on every document, making sure an ink smudge or accidental mark is detected as an error, not a command. The errors are then redirected to one of two divert stations without causing the system to stop working.

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Additionally, Neopost's SI92 document thickness detection can operate with the presence of paper dust, with any print density, and with any paper color or thickness. The SI92's high-capacity, multi-functional feeders can feed various sized documents and inserts - eliminating the need to buy extra feeders or an additional inserting system.

The SI92 folder inserter, as well as other mailing equipment, is available through Neopost's network of more than 150 branch offices and dealer locations throughout North America. For sales information, call the customer hotline at 1-888-Neopost (636-7678), or visit www.neopostinc.com.

About Neopost

Neopost, is a leading provider of mail, folding/inserting and mail accounting solutions, with products sold in the 5 largest global markets. Over Neopost's 80 year history, the company has produced many significant product breakthroughs, including everything from the first electronic postage meter, to the first folder/inserters with automated setting adjustments, to its flagship digital ink jet mailing systems. Neopost's innovative products and services all have one thing in common: they bring simplicity and efficiency to the complete mailing process in order to make businesses run more effectively.

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