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Neopost Introduces Next Generation of Folder/Inserter System

Neopost, the worldwide provider of mailing, addressing, document handling and logistics systems, introduces BTA PrintMachine. A print stream management software designed to optimize large mailings, Neopost's BTA PrintMachine reduces the cost and increases the efficiency of the document management process. This software provides value to any company performing invoicing, statement generation, or other customer mailings.

Neopost's BTA PrintMachine output management software package can be combined with Neopost's technologically advanced folder inserter systems to provide a complete document management solution, from file creation through envelope filling. This Windows-based software is easy to install and helps meet and exceed printing and output management objectives.

Neopost's BTA PrintMachine automates the entire mail creation process to dramatically reduce labor costs. The system is able to group documents for the same recipient, presort for USPS postal automation discounts, apply optical marks that drive the intelligent folder/inserter process, and print the completed documents.

The sorting capabilities of Neopost's BTA PrintMachine's include merging, grouping and printing. Because each recipient receives only one envelope per run, there is an enormous savings on postage. Additional postal savings can be garnered from the system's ability to verify addresses against the USPS database and generate barcodes that qualify for USPS discounts.

Neopost's folding/inserting equipment, using optical mark recognition, can stuff those grouped sets into the right sized envelopes, ensuring that documents are properly posted by the mailing machine.

About Neopost

Neopost (Paris Exchange 12056) is the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost allocates an industry leading percentage of its resources to R&D and is the only company that exclusively focuses on mailing, logistics and document handling products. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, Germany and the United Kingdom. Visit Neopost at www.neopost.com.

Neopost Inc. is a U.S. subsidiary of Neopost and its corporate offices, customer service, and product development departments are based in San Francisco, California. Local sales and support are available throughout North America.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing, document handling, logistics and e-postage products.

Neopost is the world leader in sales and development of desktop and tabletop folder inserters. Neopost's innovations in the folder inserter market include: the first compact desktop folder inserter; the first tabletop folder inserter that inserts into both flats and business-size envelopes; and high security optical mark reading similar to costly floor models. Neopost's unique Load 'N Go mode, featured in its SI68 and SI76 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job.

For more information, visit Neopost Inc. at www.neopostinc.com or call 1-888-Neopost (636-7678).

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