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NEOPOST Loop One Appoints New President and CEO

Hayward, CA - John Taskett has been named the president and chief executive officer of NEOPOST Loop One, the leader in full service shipping technologies.

Mr. Taskett previously was general manager at Hypercom Telecom, a leading provider of web-enabled point of sale equipment. Before Hypercom, he was a founder of American Express Telecom, a division of American Express Travel Related Services, which teamed with the United States Postal Service to provide phone cards nationwide. Prior to American Express, Mr. Taskett was Vice President at Micro Card Technologies, a division of Bull S.A.

"John comes to NEOPOST with a history of bringing Internet and telecomm technologies to market," says Jerome Lievre, Chairman of NEOPOST Loop One and Head of NEOPOST Logistics Systems Worldwide. "The addition of John's skills and experience to the strengths of our existing team will result in tremendous growth and success for NEOPOST Loop One," added Mr. Lievre.

"It's an excellent opportunity," stated Taskett. "I've experienced first hand the impact of shipping on the bottom line - and know that NEOPOST Loop One's technologies help companies do it better. Corporate America now understands that the best vendors not only have first-rate technologies, but are also backed by a stable, industry leader. As a part of the NEOPOST Group, NEOPOST Loop One fits this description perfectly."

About NEOPOST Loop One

NEOPOST Loop One, the leader in full service shipping technologies, increases customer profitability by streamlining the shipping process. Maximum visibility, plus enhanced control and accountability result in shipping smarter. With no servers to host or software to maintain, customers can focus on core business,

and avoid unnecessary capital expenditures or IT expenses. Full service web-enabled solutions include multi-carrier warehouse and desktop shipping, USPS zone skipping, RMA and return shipping automation, and other custom-label enterprise solutions. Based in Austin, Texas, NEOPOST Loop One is a wholly owned subsidiary of Neopost, Inc., and a part of the worldwide business line of NEOPOST Logistics.

See www.neopostloopone.com for more information about NEOPOST Loop One.

About NEOPOST

Neopost is the world's second-largest supplier of mailroom equipment and logistics solutions. Neopost offers the most advanced solutions for online or off-line postage, large volume mail insertions, occasional parcel delivery and logistics management and traceability.

Headquartered near Paris, France, Neopost has a direct presence in the world's top mailing and logistics markets, i.e. the USA, France, the UK, Canada, Italy, the Netherlands and Belgium. Neopost products are sold in 70 countries.

In 2001, Neopost generated sales of euro 575 million.

Neopost is listed on the Premier Marché of Euronext Paris and is a constituent of the SBF 120 and Next 150 indices.