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Neopost Donates Mailing System to the Lance Armstrong Foundation

Neopost, the worldwide provider of mailing, addressing, document handling and mail management systems, has donated a state-of-the-art digital mailing system to the Lance Armstrong Foundation (LAF). The mailing system will enable LAF to process large quantities of newsletters, donation envelopes, acknowledgement letters and referral information, helping to promote the foundation's mission and expand its outreach efforts.

Rachel Armbruster, director of development for the Lance Armstrong Foundation, explains, "There are individuals and businesses that offer their products or services to aid foundations like ours, and too often their deeds go unnoticed. Neopost's valuable, in-kind donation allows our staff to focus more on LAF's mission of improving the quality of life for those living with, through, and beyond cancer. We are extremely fortunate to receive such a generous gift from Neopost. The digital mail system is a sophisticated piece of equipment that our organization could not otherwise afford. Our volunteers dedicate their valuable time to our cause and now, with our new system, we can use our staff more effectively."

Carl Amacker, vice president of marketing for Neopost, states, "At Neopost we are committed to helping the Lance Armstrong Foundation achieve its mission to improve the lives of cancer patients and survivors. It is an honor and privilege to be associated with this organization, and we look forward to helping LAF support its cause on both the local and national levels."

(more)

About Lance Armstrong Foundation

Founded in 1997 by cancer survivor and champion cyclist Lance Armstrong, the Lance Armstrong Foundation exists to enhance the quality of life for those living with, through and beyond cancer. The LAF promotes the optimal physical, psychological and social recovery and care of cancer survivors and their loved ones. The LAF focuses its activities on community survivorship programs, national advocacy initiatives, scientific and clinical research grants, and survivorship education and resources, including Live Strong, the LAF's comprehensive resource for cancer survivors. For more information, visit www.laf.org and www.livestrong.org.

About Neopost

Neopost is a leading provider of mail, folding/inserting and mail accounting solutions, with products sold in the 5 largest global markets. Over Neopost's 80-year history, the company has produced many significant product breakthroughs, including everything from the first electronic postage meter, to the first folder/inserters with automated setting adjustments, to its flagship digital ink jet mailing systems. Neopost's innovative products and services all have one thing in common: they bring simplicity and efficiency to the complete mailing process in order to make businesses run more effectively.

For more information, call 1-888-Neopost (636-7678) or visit Neopost at www.neopostinc.com.

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