



**FOR IMMEDIATE RELEASE**

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**Neopost to Capture New Segment of Mailing Market  
With U.S. Launch of IJ35 and IJ45 Digital InkJet Mailing Systems**

Neopost, the worldwide provider of mailing, addressing, document handling and logistics systems, launches its newest compact digital IJ35 and IJ45 mailing systems in the U.S. market. The IJ35 and IJ45 are the ideal solution for small businesses with occasional large-volume mailings. These systems are the latest additions to Neopost's series of new digital mailing systems that are IBI compliant.

Neopost's IJ35 and IJ45 can accommodate fluctuating mailing needs within small business organizations to increase productivity and efficiency. These user-friendly, digital inkjet mailing systems run quietly, making them pleasant to operate. The IJ35 and IJ45's aesthetically pleasing, compact design blends into any office workplace and offers the benefit of keeping valuable desk space uncluttered. Unlike most entry-level machines, the IJ35 and IJ45 feature a unique Autofeed option that offers automatic feeding of mail, which is especially helpful during peak periods such as end-of-month billing.

Neopost's innovative inkjet printing technology, which meets USPS Digital Meter requirements, allows the IJ35 and IJ45 to print high-quality text and image messaging. In addition, the IJ35 and IJ45 host the following timesaving features: automatic feeding; easy-to-use push button keypad; Click 'N Snap™ ink cartridge for effortless cleaning and re-inking; and automatic date change. The IJ35 and IJ45 are priced competitively, and come in several different configurations to meet customer applications.

The IJ35 and IJ45 digital mailing systems are available through Neopost's network of more than 150 branch offices and dealer locations throughout North America. For sales information, call the customer hotline at 1-888-Neopost (636-7678), or visit [www.neopostinc.com](http://www.neopostinc.com).

**About Neopost**

Neopost is the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost allocates an industry leading percentage of its resources to R&D and is the only company that exclusively focuses on mailing, logistics and document handling products. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, Germany and the United Kingdom. Visit Neopost at [www.neopost.com](http://www.neopost.com).

Neopost Inc. is a U.S. subsidiary of Neopost and its corporate offices, customer service, and product development departments are based in San Francisco, California. Local sales and support are available throughout North America.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing systems, addressing systems, postage meters, electronic postage scales, and e-postage products.

Neopost's innovations include the first electronic postage meter, the first postage meter and scale system providing automatic meter setting from the scale, and the first compact desktop folder inserter. Other innovations include Neopost's No Deposit Postage-On-Call®, the first remote meter resetting system not requiring prepayments; and the Neopost Price Protection Program®, which guarantees a fixed cost for the life of the contract and provides one monthly or quarterly payment. Neopost's unique Load 'N Go mode, featured in its SI68 and SI76 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job. Most recently, Neopost introduced the IJ25, the first stand-alone digital postage meter to comply with the United States Postal Service's Information-Based Indicia Program (IBIP) for simultaneous metering and barcode generation.

For more information, visit Neopost Inc. at [www.neopostinc.com](http://www.neopostinc.com) or call 1-888-Neopost (636-7678).