

## **FOR IMMEDIATE RELEASE**

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### **NEOPOST Receives The Prestigious iF Award For 2002 Outstanding Product Design**

Neopost, a worldwide leading provider of mailing, addressing, document handling and logistics systems, has received the prestigious iF Award for their state-of-the-art SI 68 folder inserter machine. This esteemed award recognizes products based on utility, ecological merit, and aesthetic appeal.

Neopost's SI 68's exceptional design provides a compact yet powerful tabletop folder/inserter featuring Load-N-Go technology. This technology enables the machine to "set itself up" - automatically measuring and setting envelope size, document size, paper length, and fold settings. This flexibility allows for a large variety of applications based on customized user needs.

The iF Design Award has been awarded by the Industrie Forum Design Hanover annually since 1954. Today, it is regarded as one of the most influential design competitions worldwide, attracting over 1,800 entries from 30 different countries every year.

#### **About Neopost**

Neopost Inc. is a subsidiary of the Neopost Group, the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, and the United Kingdom.

Neopost Inc. is headquartered in Hayward, CA, where the North American corporate offices, customer service, and product development departments are located. Local sales and support are available throughout North America.

Neopost's innovations include the first electronic postage meter, the first postage meter and scale system providing automatic meter setting from the scale, and the first compact desktop folder inserter. Other innovations include Neopost's No Deposit Postage-On-Call®, the first remote meter resetting system not requiring prepayments; and the Neopost Price Protection Program®, which guarantees a

fixed cost for the life of the contract and provides one monthly or quarterly payment. Neopost's unique Load 'N Go mode, featured in its SI68 and SI72 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job. Most recently, Neopost introduced the IJ25, the first stand-alone digital postage meter to comply with the United States Postal Service's Information-Based Indicia Program (IBIP) for simultaneous metering and barcode generation.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing systems, addressing systems, postage meters, electronic postage scales, and e-postage products.

Neopost is located online at [www.neopostinc.com](http://www.neopostinc.com).

