



**FOR IMMEDIATE RELEASE**

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## **Neopost Brings Entire Line of Digital InkJet Mailing Systems To Full IBIP Compliance**

*Neopost strengthens position as the leader in mailing solutions*

Neopost, the worldwide provider of mailing, addressing, document handling and logistics systems, announces to the U.S. market that its entire line of Digital InkJet Mailing Systems is now fully compliant with the specifications of the United States Postal Service's Information Based Indicia Program (IBIP). The USPS initiated the IBIP standards as a digital solution for reducing mail fraud, increasing levels of metered mail and making mail delivery more efficient for users.

Neopost's entire line of Digital InkJet Mailing Systems provides greater postage revenue security through a digitally signed barcode in the indicia. The digital signature verifies the integrity of the information in the barcode, which is automatically scanned for faster mail processing. IBIP also makes it easier for postage meter vendors to track and audit postage meter use. Postage meter users also benefit from faster mail delivery, professional appearance, and compliance with the latest USPS technology requirements.

"We've been committed to assuring our customers of USPS compliance and we are excited to announce that we've brought our entire InkJet product line to full compliance," said Carl Amacker, vice president of marketing at Neopost.

Neopost's series of digital IBIP products are designed to address a wide variety of mailing applications and markets. The IJ25 was the first system introduced in the series. Since then, Neopost has introduced the IJ35 and IJ45 for small businesses with occasional large-volume mailings, and the IJ75 and IJ105 for high-volume mailings. To address the performance gap between the IJ75 and IJ105, Neopost has today announced the availability of its IJ85.

All Digital InkJet Mailing Systems are available through Neopost's network of more than 150 branch offices and dealer locations throughout North America. For sales information, call the customer hotline at 1-888-Neopost (636-7678), or visit [www.neopostinc.com](http://www.neopostinc.com).

### **About Neopost**

Neopost (Paris Exchange 12056), is the second largest provider of mailing, addressing, document

handling and logistics systems worldwide. Neopost allocates an industry leading percentage of its resources to R&D and is the only company that exclusively focuses on mailing, logistics and document handling products. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, Germany and the United Kingdom. Visit Neopost at [www.neopost.com](http://www.neopost.com).

Neopost Inc. is a U.S. subsidiary of Neopost and its corporate offices, customer service, and product development departments are based in San Francisco, California. Local sales and support are available throughout North America.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing, document handling, logistics and e-postage products.

Neopost is the world leader in sales and development of desktop and tabletop folder inserters. Neopost's innovations in the folder inserter market include: the first compact desktop folder inserter; the first tabletop folder inserter that inserts into both flats and business-size envelopes; and high security optical mark reading similar to costly floor models. Neopost's unique Load 'N Go mode, featured in its SI68 and SI76 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job.

For more information, visit Neopost Inc. at [www.neopostinc.com](http://www.neopostinc.com) or call 1-888-Neopost (636-7678).