



**FOR IMMEDIATE RELEASE**

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**Neopost Introduces New AS Series of Address Printing Systems**

*State of the art printers bring high quality, personalized look to mailings*

Neopost, the worldwide provider of mailing, addressing, document handling and mail management systems, introduces its new AS series of address printing systems. Designed to add functionality to the workplace while reducing postal expenses, the AS printing systems use high-speed ink jet printing to provide superior image quality for addresses and barcodes by printing directly onto envelopes and mail pieces.

Using patented printing technology that produces up to 600 by 600 dots-per-inch printed images, the AS series provides users with sharper, crisper results for a more professional appearance, while ensuring that barcodes are easily read and processed. Unlike traditional printers, the AS series printers are fully automated. Through the use of true type fonts, AS printers can produce variable addresses, return addresses, barcodes and even custom messages that can be designed to appear hand-written.

Fast and flexible, Neopost's AS printers move at superior speeds. Producing at a rate of up to 26,000 #10 envelopes per hour, while handling jobs ranging from post cards to mail pieces measuring up to 14" x 14", the AS systems adapt quickly to the changing needs of the user. The AS line of printers are easy to install and can be connected and ready to print in a matter of minutes. Designed to meet the needs of the most demanding customer, the AS line is an exceptionally well built and reliable high performance printer.

(more)

**About Neopost**

Neopost is a leading provider of mail, folding/inserting and mail accounting solutions, with products sold in the 5 largest global markets. Over Neopost's 80 year history, the company has produced many significant product breakthroughs, including everything

from the first electronic postage meter, to the first folder/inserters with automated setting adjustments, to its flagship digital ink jet mailing systems. Neopost's innovative products and services all have one thing in common: they bring simplicity and efficiency to the complete mailing process in order to make businesses run more effectively.

For more information, call 1-888-Neopost (636-7678) or visit Neopost at [www.neopostinc.com](http://www.neopostinc.com).

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