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Neopost Inc. Appoints New VP of Dealer Sales

Neopost, the worldwide provider of mailing, addressing, document handling and logistics systems, has named Bill Mahon as Vice President of Dealer Sales for Neopost, Inc. Mr. Mahon is charged with developing and implementing new programs that will increase sales and strengthen relationships with Neopost's equipment dealers.

With over 30 years sales experience, Mr. Mahon brings to Neopost a proven track record of success in fostering customer relationships and directing large sales teams. Mr. Mahon was most recently western regional manager for Kyocera Mita for five years, and prior to that served as western regional sales manager for Copystar, the start-up division of Mita, for eight years.

According to Bill Mahon, "I am thrilled to be working closely with the dealers at Neopost. They are well known in the industry for their success and strong sales capabilities. A unique aspect of our dealers includes their grassroots structure, which gives us a strategic advantage when competing with Pitney Bowes."

Scot Stern, president of Neopost states, "Bill brings excellent sales experience and superior management skills to Neopost. This hire represents Neopost's continuing dedication to our network of dealers and our focus on helping our dealers remain competitive and capture market share."

About Neopost

Neopost (Paris Exchange 12056), is the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost allocates an industry leading percentage of its resources to R&D and is the only company that exclusively focuses on mailing, logistics and document handling products. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, Germany and the United Kingdom. Visit Neopost at www.neopost.com.

Neopost Inc. is a U.S. subsidiary of Neopost and its corporate offices, customer service, and product development departments are based in San Francisco, California. Local sales and support are available throughout North America.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing systems, addressing systems, postage meters, electronic postage scales, and e-postage products.

Neopost's innovations include the first electronic postage meter, the first postage meter and scale system providing automatic meter setting from the scale, and the first compact desktop folder inserter. Other innovations include Neopost's No Deposit Postage-On-Call®, the first remote meter resetting system not requiring prepayments; and the Neopost Price Protection Program®, which guarantees a fixed cost for the life of the contract and provides one monthly or quarterly payment. Neopost's unique Load 'N Go mode, featured in its SI68 and SI76 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job. Most recently, Neopost introduced the IJ25, the first stand-alone digital postage meter to comply with the United States Postal Service's Information-Based Indicia Program (IBIP) for simultaneous metering and barcode generation.

For more information, visit Neopost Inc. at www.neopostinc.com or call 1-888-Neopost (636-7678).