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**Neopost Inc. Appoints New U.S. Vice President of Marketing**

Neopost, the worldwide provider of mailing, addressing, document handling and logistics systems, has named Carl Amacker as vice president of marketing for Neopost Inc. Mr. Amacker will oversee the marketing group to maximize the company's position as the most comprehensive provider of mailing, document handling and logistics systems.

With over ten years of experience in marketing, Mr. Amacker brings to Neopost Inc. his proven track record of success in delivering new products and services to the market efficiently and effectively. In his new role, he will be responsible for the marketing organization's project management, communications, and team building. He will also assess marketing opportunities and help to drive the product roadmap to increase revenue and raise awareness for the company.

Tony Adkins, president of Neopost Inc., states, "Carl has a strong, broad background in the marketing of high-technology products, as well as in corporate and product brand management. We will draw upon his wide experience to solidify our marketing path."

**About Neopost**

Neopost is the second largest provider of mailing, addressing, document handling and logistics systems worldwide. Neopost allocates an industry leading percentage of its resources to R&D and is the only company that exclusively focuses on mailing, logistics and document handling products. Neopost's products are sold in 70 countries, with primary operations in the world's top mailing markets including the United States, Canada, France, Germany and the United Kingdom. Visit Neopost at [www.neopost.com](http://www.neopost.com).

Neopost Inc. is a U.S. subsidiary of Neopost and its corporate offices, customer service, and product development departments are based in San Francisco, California. Local sales and support are available throughout North America.

Neopost's history dates back to the 1920s when the organization's founders introduced the first postage meters in Europe. Over the years, the company has continued to serve as a leader in the design and manufacture of modular mailing systems, addressing systems, postage meters, electronic postage scales, and e-postage products.

Neopost's innovations include the first electronic postage meter, the first postage meter and scale system providing automatic meter setting from the scale, and the first compact desktop folder inserter. Other innovations include Neopost's No Deposit Postage-On-Call®, the first remote meter resetting system not requiring prepayments; and the Neopost Price Protection Program®, which guarantees a fixed cost for the life of the contract and provides one monthly or quarterly payment. Neopost's unique Load 'N Go mode, featured in its SI68 and SI76 folder inserters, automatically detects which feeders have paper, then adjusts settings such as fold type, fold length, envelope size, paper length and paper thickness. Load 'N Go virtually eliminates operator adjustments and the need to program every job. Most recently, Neopost introduced the IJ25, the first stand-alone digital postage meter to comply with the United States Postal Service's Information-Based Indicia Program (IBIP) for simultaneous metering and barcode generation.

For more information, visit Neopost Inc. at [www.neopostinc.com](http://www.neopostinc.com) or call 1-888-Neopost (636-7678).